



Contact: Elyse Vincenty
vincenty@peachtree-online.com
(404) 876-8761 x 115

FOR IMMEDIATE RELEASE

Peachtree Announces Special Terms for New and Inactive Independent Bookseller Customers

ATLANTA (May 14, 2019) – Peachtree Publishing Company Inc. today announced it will offer a package of special terms to new customers and those who have not ordered from Peachtree for more than a year. Specifically, the company wants to reach those independent booksellers impacted by Baker & Taylor’s recent announcement that it will no longer distribute books to retail accounts.

For these customers, Peachtree has issued the following incentives (valid until November 1, 2019):

- A special discount on initial orders;
- A [simple online application](#) for new accounts;
- Free freight with low minimums.

Peachtree also confirmed that in addition to ordering directly from the company, booksellers can work with a network of experienced sales representatives serving indie booksellers all over the country. The company partners with Como Sales, Parson Weems Publisher Services, Imprint Group, and Fujii Associates.

“We understand many booksellers are actively seeking alternative ways to stock their stores,” said Margaret Quinlin, Peachtree President and Publisher. “We are grateful for their ongoing support of our titles and want to do whatever we can to return the favor.”

For more information on terms or to open a new account, please email indieoutreach@peachtree-online.com.

Peachtree Publishing Company Inc. produces award-winning children’s books, ranging from board books and picture books to middle grade and young adult fiction and nonfiction. We create books that educate, entertain, encourage, and endure.

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