



AUTHOR OPPORTUNITIES FOR FALL 2009 – WINTER 2010

Authors Feast & Book Award Dinner: October 24, Los Angeles

- NEW Authors Feast & Book Award Diner Featured Speaker: SCIBA is offering the opportunity for one author to speak at the Authors Feast & Book Award Dinner. SCIBA is asking for Authors Feast sponsorship of \$2000 to have your author speak. Sponsorship includes 2 dinner tickets in addition to the speaking author, complementary e-newsletter advertising for three e-newsletters of your choice) June, '09 – February, '10.

Authors Feast & Book Award Dinner Participating Authors: SCIBA invites 35 authors to participate in the Authors Feast (moveable feast). **If you would like to nominate an author to participate SCIBA needs to hear by June 10.** If accepted SCIBA asks for \$85.00 to cover the author's dinner and 100 copies of their book to be included in the gift boxes distributed to attendees at the end of the evening.

NO AUTOGRAPHING SLOTS THIS YEAR UNLESS AUTHOR IS SIGNING AT EXHIBIT TABLE DURING AUTHORS FEAST EXHIBITS AND RECEPTION.

Children's Book & Literacy Dinner: February 20, 2010, Pasadena

Every year SCIBA hosts a Children's Book & Literacy Dinner. The attendees at this dinner are booksellers, librarians and teachers. 2009 saw an increase of attendance by 50% which it attributes to word of mouth.

The dinner features three speaking authors, an author MC / Host and 17 additional authors that act as table hosts. The room is set with one – two authors for each table. Immediately following the dinner SCIBA features an author signing that is wildly popular. The attendees not only use this opportunity receive signed books but to make valuable contacts with authors and independent booksellers.

SCIBA asks speaking author's publishers provide up to 200 copies of their book (firm number closer to event). Additional authors SCIBA asks for 75 copies of their book and \$85.00 to cover the cost of the author's dinner. **Please nominate authors for participation by September 1. SCIBA begins to promote this dinner at the Authors Feast & Trade Show on October 24, 2009.**